

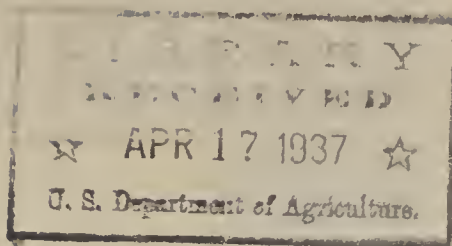
## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



HOLLOWAY'S DREAM GARDEN  
"The Home of Unselfish Service"  
Henry - Nebraska

Sec. 562 P.L.& R.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

GPO S-3591

M. R. N.





APR 17 1937 ☆  
U. S. Department of Agriculture.

**HOLLOWAY'S DREAM GARDEN**  
**G. T. HALLOWAY**  
THE BEST IN GLADS      HENRY, NEBRASKA  
**PRICE LIST 1937**

In presenting our spring Gladiolus price list, we wish to again measure up to our many customers' expectations of receiving more for their money.

It is our aim to grow only the superior varieties and to maintain quality, that is not surpassed by any other grower.

We will comment briefly here on some of our observations the past growing season: Heritage was decidedly our largest bloom, even larger than Miss New Zealand or Takina, but not so good the previous season, seems to be at its best when grown from medium size young bulbs. Smiling Maestro has been outstanding all of the three seasons we have been growing it. Del Rosa was a real sensation with our garden visitors. This was originated by Prestgard, but not introduced. It is a winner. Palmer seedling No. 26895 seems to attract more attention than the introduced Palmer varieties, however about one-fourth of the spikes crooked the past season, but hardly a crook last year. Sweetheart, Brightside and Golden Poppy are excellent cut flowers; vases of them separately are just about unbeatable. Phyllis McQuiston, Christabel and Symphony are nice shades of pink.

Edith Robson and Rapture are splendid late blooming varieties.  
Margaret Fulton, Dream O'Beauty, Red Phipps, Star of the Sea, Neitherland Prince, Lotus, Mildred Louise, Mary Elizabeth, Duna, Minuet, Debonair, Wurtembergia, Golden Anniversary, Constancy, Emma, Picardy, Yvonne, Wasaga and Golden Cup still rank with the best; however, others should be mentioned in this class. King Arthur, Hinemoa, Lucifer, Recovery, Lady Marie, Irene, Queen Helen II, Southern Cross, Dr. Hoeg, Golden Chimes and Bob White are exceptionally good.

Star of Bethlehem still remains the best white and is closely followed by Maid of Orleans and Mammoth White.

Blue Admiral, Pelegrina, Milford and Champlain are outstanding in the blue shades. Bill Sowden and Flaming Meteor will always be strong contenders with any of the new high priced reds. Too bad the latter can not be sufficiently socialistic to divide its very tall spike with "Bill." Betsy Bob Up is a new one with the habits of Betty Nuthall, in a pleasing pink shade; you will see a great deal of this in time to come. Paradise and Gunvor are also new ones that are sure to go places. The latter being the finest large ruffled cream we have grown. Vases of Betty Brown Eyes combined with Spray of Gold and Troubadour with Mammoth white are very attractive. Mrs. T. E. Langford can be outstanding in the peaches and cream class, but requires good culture.

Arabella is the largest dark maroon we have grown, perhaps not as velvety a maroon as Dr. Hoeg. Madelon, Odalisque, Bleeding Heart and Mrs. F. E. Bennett are lovely white with markings varieties.

Ramesses and Senorita are fine, large, showy varieties in the garden, but not the best cut flowers.

President Lincoln is an oddity; we are going to include this with all \$5.00 retail orders as long as stock lasts, and "you" will have to describe it.

A bulb of Tragedie will also be included with orders of this size along with the other samples for trial. All bulbs are naphthalented, free from thrip and priced prepaid; 5 bulbs at the 10 rate.

On most items, large size will grade No. 1; medium size No. 3 and small size No. 5.

	Per	Large	Medium	Small	Bulblets	
					per	
<b>*AFLAME</b> (Hornberger)		2—.10	5—.10			
Huge Begonia rose	10	.40	.20	.10	100	.10
<b>ALAYNE</b> (Kingsley)	1	1.60	.90	.40	2	.10
Lovely new rose pink						
<b>AMADOR</b> (Kingsley)	1	.10	2—.10	3—.10	25	.10
Large glowing brick red	10	.60	.40	.25	100	.30
<b>ANGELUS</b> (Palmer)	1	3.00	2.00	1.25	1	.10
Wonderful pink						
<b>ARABELLA</b> (Pf.)	1	.60	.40	.25	2	.10
Giant maroon	10	5.00	3.00	1.80	100	4.00
<b>AVE MARIE</b> (Pf.)		2—.10	3—.10			
Tall medium blue	10	.50	.30	.10	100	.15
<b>*BAGDAD</b> (Palmer)		2—.10	5—.10			
Large smoky old rose	10	.40	.20	.10	100	.10
<b>BEACON</b> (Palmer)	1	2.00	1.50	1.00	1	.10
Salmon with large cream blotch						
<b>BEAUTIFUL OHIO</b> (Hullibarger)	1	4.00	4.00	4.00	1	.40
New deep lavender						
<b>BEOWULF</b> (Nichtman)	1	10.00	5.00	3.00	1	.50
New rich lavender pink						
<b>BETTY</b> (Mair)	1	.10	2—.10	3—.10	50	.10
Orange rose, white blotch	10	.60	.40	.25		
<b>*BETTY NUTHALL</b> (Salbach)		2—.10	5—.10			
Salmon, orange throat	10	.40	.20	.10	100	.10
<b>BETTY BROWN EYES</b> (Briggs)	1	.10				
Orange, maroon blotch	10	.70				
<b>*BETTY CO-ED</b> (Briggs)		2—.10	5—.10			
Soft creamy pink	10	.40	.20	.10	100	.15
<b>BETSY BOB UP</b> (Canine)	1	.20		2—.10	<del>25</del> 5	.10
New light pink sport of Betty Nuthall	10	1.50		.40	<del>100</del>	<del>.25</del>
<b>*BILL SOWDEN</b> (Fallu)		2—.10	5—.10			
Huge, rich deep red	10	.40	.20	.10	100	.15
<b>*BLEEDING HEART</b> (Brown)		2—.10	3—.10		50	.10
White, tinted pink, red blotch	10	.40	.30	.15		
<b>BLUE ADMIRAL</b> (Christ)	1	.20	.15	.10	4	.10
Deep violet blue	10	1.80	1.40	.90	100	2.00
<b>*BLUE DANUBE</b> (Pf.)		2—.10	5—.10			
Strong growing amethyst blue	10	.40	.20	.10	100	.15
<b>BLUE TRIUMPHATOR</b> (Pf.)		2—.10			25	.10
Largest of the light blues	10	.50			100	.25
<b>BOB WHITE</b> (Zimmer)	1	.10	2—.10	5—.10	15	.10
Large white, rose lines	10	.70	.40	.20	100	.60
<b>*BRIGHTSIDE</b> (Prestgard)		2—.10	3—.10	5—.10	25	.10
Fine yellow, tipped with orange	10	.50	.30	.20	100	.25



<b>CANBERRA</b> (Errey)		2—.10	3—.10	5—.10	50	.10
The best exhibition yellow	10	.50	.30	.20		
<b>CARMENIA</b> (Mair)	1	.10	2—.10	3—.10	25	.10
Carmines red, white blotch	10	.70	.45	.30	100	.35
<b>CHAMPLAIN</b> (Palmer)	1	.15	.10	2—.15	8	.10
Fine large light blue	10	1.40	.90	.50	100	1.00
<b>*CHAS. DICKENS</b> (Pf.)		2—.10	3—.10			
Tall purple	10	.50	.30		100	.15
<b>CHEROKEE</b> (Palmer)	1	.80	.60	.40	1	.10
Early large blotched pink					10	.80
<b>CHRISTABEL</b> (Mitsch)	1	.10	2—.15	3—.10	10	.10
Large shrimp pink, cream throat	10	.90	.60	.30	100	.75
<b>*COMMANDER KOEHL</b> (Pf.)		2—.10	5—.10			
Large dark scarlet	10	.40	.20	.10	100	.15
<b>*CONSTANCY</b> (Arenius)		2—.10	5—.10			
Rose pink, small darker blotch	10	.40	.20	.10	100	.15
<b>*CORONATION</b> (Palmer)		2—.10	5—.10			
Salmon, cream throat	10	.40	.20	.10	100	.15
<b>CORYPHEE</b> (Pf.)		2—.10			100	.15
Soft pink, white throat, crooks	10	.40				
<b>*DEBONAIR</b> (Palmer)		2—.10	3—.10	5—.10		
Shrimp pink and cream	10	.50	.30	.20	100	.20
<b>DEL ROSA</b> (Prestgard)	1	.50	.25	.15	5	.10
Outstanding creamy pink, purp. crim. blotch	10		2.00	1.00	100	1.50
<b>*DREAM O'BEAUTY</b> (Zimmer)		2—.10	3—.10			
Giant American Beauty Rose	10	.40	.30	.15	100	.15
<b>DR. HOEG</b> (Hoeg)	1	.15	.10	2—.10	10	.10
Fine glossy maroon	10	1.40	.90	.45	100	.80
<b>*DR. MOODY</b> (Kinyon)		2—.10	5—.10			
Large early lavender	10	.40	.20	.10	100	.15
<b>*DUNA</b> (Palmer)		2—.10	3—.10	5—.10	40	.10
Soft light pinky buff	10	.50	.30	.20	100	.20
<b>EDITH ROBSON</b> (Brown)	1	.10	2—.10	3—.10	25	.10
Fine tall light salmon rose, reddish blotch	10	.70	.40	.25	100	.35
<b>*EMILE AUBRUN</b> (Lemoine)		2—.10	3—.10	5—.10	25	.10
Large smoky bronze, cherry blotch	10	.50	.30	.20		
<b>EUIDES</b> (Errey)	1		.50	.35	1	.10
Fine ivory cream						
<b>*EMMA</b> (Velthnys)		2—.10	5—.10			
Exhibition rose, darker blotch	10	.40	.20	.10	100	.15
<b>FATA MORGANA</b> (Pf.)		2—.15	3—.10	5—.10	25	.10
Peach blossom, amber throat						
<b>FLAMING METEOR</b> (Mitsch)	1	.10	2—.15	3—.10	15	.10
Fine tall large red	10	.90	.60	.30	100	.50
<b>FLYING SQUADRON</b> (Ellis)	1	.40	.30	.15	5	.10
Immense salmon pink, red blotch						
<b>GATE OF HEAVEN</b> (Pf.)	1	.10	2—.10	3—.10	15	.10
Rich deep yellow	10	.70	.50	.30	100	.60
<b>GERTRUDE GREY</b> (Mair)	1	.20	.15	.10	10	.10
New and unusual satin grey	10	1.70	1.20	.80	100	.75
<b>GLADYS CLEGG</b> (Symons)	1		.25	.20		
New early apricot salmon, scarlet blotch	10		2.40	1.60		
<b>GLORIOLA</b> (Ellis)		2—.10	3—.10		25	.10
Tall peach red	10	.50	.30	.15	100	.30
<b>*GOLDEN ANNIVERSARY</b> (Kemp)		2—.10	5—.10			
Finely ruff. fawn yellow & pink, red bl'tch	10	.40	.20	.10	100	.15
<b>GOLDEN CUP</b> (Palmer)		2—.15	3—.10	5—.10	25	.10
Large deep yellow	10	.60	.30	.20	100	.25
<b>*GOLDEN POPPY</b> (Prestgard)		2—.10	3—.10	5—.10	25	.10
Tall rich orange yellow	10	.50	.30	.20	100	.30
<b>GOLDEN FLAME</b> (Kingsley)	1	.10		2—.10	15	.10
Golden red, shading to yellow throat	10	.80		.40	100	.60
<b>GOLDEN CHIMES</b> (Ellis)	1	.10	2—.15	2—.10	15	.10
Lovely soft yellow	10	.80	.70	.45	100	.50
<b>GOLDEN GODDESS</b> (Salbach)	1	1.00				
Exhibition yellow (patented)						
<b>GUNVOR</b> (Prestgard)	1	.65	.50	.30	2	.10
Outstanding large ruffed cream	10	6.00	4.00	2.50	20	1.00
<b>HERCULES</b> (Crow)	1	.30	.20	.15	5	.10
Giant buff	10	2.80	1.80	1.30		
<b>HERITAGE</b> (Ristow)	1	.40	.30	.20	5	.10
Giant pure pink	10	3.00	2.00	1.00	100	1.50
<b>HINEMOA</b> (Doney)		2—.15	2—.10	5—.10	10	.10
Outstanding mahogany red, cream blotch	10	.70	.40	.20	100	.75
<b>IRENE</b> (Mair)	1	.10	2—.10	3—.10	25	.10
Fine salmon rose, cream blotch	10	.60	.45	.30		
<b>INSPIRATION</b> (Palmer)		2—.15	2—.10	5—.10	25	.10
Ruffled rose salmon	10	.60	.40	.20		
<b>JAMES FITZJAMES</b> (Ellis)			8.00	5.00	1	.75
Immense new red						
<b>*JANET</b> (Crow)		2—.10	3—.10	5—.10		
Smokey old rose, shaded peach	10	.50	.30	.20	100	.15
<b>JESSIE</b> (Mair)	1	.10	2—.10	5—.10	25	.10
Purest pink, white blotch	10	.60	.40	.20	100	.30
<b>JONQUIL</b> (Palmer)	1	.50	.35	.15	3	.10
New deep yellow						
<b>J. S. BACH</b> (Pf.)	1	.35	.25	.20	3	.10
Exhibition salmon rose						
<b>JUBILEE</b>	1	.10	2—.10	3—.10	25	.10
Large lavender pink	10	.80	.50	.30		
<b>*KING ARTHUR</b> (Arenius)		2—.10	3—.10	5—.10	30	.10
Immense ruffled rosy lavender	10	.50	.30	.20	100	.25
<b>KEWPIE</b> (Br.)	1	.10	2—.10	3—.10	25	.10
Small dainty red, petals edged white	10	.70	.40	.30		
<b>LADY EATON</b> (Palmer)	1	.40	.25	.15	2	.10
Large light pink, white throat	10	3.80	2.30	1.20	10	.40
<b>LADY WINSOME</b> (R. M. Palmer)	1	.20	.15	.10		
Very large rosy salmon						
<b>LA FIESTA</b> (Salbach)	1	1.25	.75	.40	2	.10
Fine new orange						
<b>LIBELLE</b> (Pf.)	1	.10	2—.10	3—.10	25	.10
Heliotrope blue						
<b>LADY MARIE</b> (Zimmer)	1	.10	2—.15	3—.10	20	.10
Early rich warm salmon	10	.70	.50	.30	100	.40
<b>LAIDLEY</b> (Errey)	1	.10	2—.15	3—.10	25	.10
Creamy pink, crimson blotch	10	.70	.50	.25		
<b>LAUSANNE</b> (Vanderson)	1	.25	.15	.10	10	.10
Fine large yellow						
<b>LINDESTA</b> (Palmer)	1	.10	2—.15	2—.10	25	.10
Tall salmony rose	10	.70	.50	.35		
<b>LONDONERRY</b> (Christ)	1	1.25	.75	.50	4	.10
Giant smokey orange						

<b>*LOTUS</b> (Prestgard)		2—10	3—10		40	.10
Fine ruffled creamy pink	10	.50	.30	.15	100	.20
<b>LUCIFER</b> (Errey)	1	.10	2—10	5—10	35	.10
Fine exhibition orange, dark blotch	10	.60	.40	.20		
<b>MADELON</b> (Lemoine)	1	.30	.20	.15	5	.10
Beautiful creamy white, maroon blotch	10	2.80	1.80	1.40		
<b>*MAID OF ORLEANS</b> (Pf.)		2—10	3—10	5—10	30	.10
Creamy white	10	.50	.30	.20	100	.25
<b>*MAMMOTH WHITE</b> (Pf.)		2—10	3—10			
Immense white	10	.40	.25	.10	100	.15
<b>MARMORA</b> (Errey)		2—10	5—10			
Large grey	10	.40	.20	.15	100	.15
<b>MAUNGA</b> (Burns, New Zealand)	1			.40	2	.25
Gigantic pure white						
<b>*MARGARET FULTON</b> (Ogrodnichack)		2—10	5—10			
Beautiful clear rose salmon	10	.40	.20	.10	100	.15
<b>*MARY ELIZABETH</b> (Stevens)		2—10	3—10	5—10	25	.10
Nice ruffled white, cream throat	10	.50	.30	.20	100	.25
<b>MAUVE MAGIC</b> (Aremus)	1	.10	2—10	3—10	25	.10
Very tall lavender mauve	10	.70	.40	.20	100	.25
<b>*MILDRED LOUISE</b> (Wentworth)		2—10	3—10		30	.10
Large strawberry pink	10	.50	.30	.15	100	.25
<b>MILFORD</b> (Rides)	1	.50	.25	.15	3	.10
New exhibition light blue	10		2.00	1.00	100	2.00
<b>*MINUET</b> (J. C.)		2—10	5—10			
Fine large lavender	10	.40	.20	.10	100	.15
<b>MISS NEW ZEALAND</b> (NZ)	1		.75	.25	2	.10
Immense pink						
<b>MOON MAIDEN</b> (Stevens)	1	.10	2—15	5—10	25	.10
Lavender pink, cream throat	10	.80	.50	.20	100	.25
<b>MR. W. M. CUTHBERTSON</b> (Mair)		2—10	3—10	5—10	25	.10
Ruffled rose, cream throat	10	.50	.30	.20	100	.25
<b>MRS. E. J. HEATON</b> (Heaton)	1	.15	.10	2—10	5	.10
Tall salmon, cream blotch	10	1.40	.80	.40		
<b>MRS. E. L. McMANUS</b> (Presgard)	1	.60	.40	.30	2	.10
New large light pink						
<b>*MRS F. E. BENNETT</b> (Boynton)		2—10	5—10		40	.10
Fine large white, purple feather	10	.50	.20	.10	100	.20
<b>MRS RAY. P. CHASE</b> (Mil)		2—10	3—10	5—10	25	.10
Large white, yellow throat	10	.50	.30	.20	100	.25
<b>MRS. S. A. ERREY</b> (Errey)		2—15	3—10	5—10	75	.10
Large orange salmon	10	.60	.30	.20		
<b>*MRS. T. E. LANGFORD</b> (Crow)		2—10	5—10		40	.10
Peaches and cream	10	.40	.20	.10	100	.20
<b>MYWAG</b> (Palmer)	1	1.50	1.00			
New blotched salmon						
<b>NEW ERA</b> (Ellis-Majeski)	1	7.50	6.00	4.00	1	.60
Fine new pink, soft cream throat						
<b>NETHERLAND PRINCE</b> (Stevens)	1	.10	2—15	2—10	25	.10
Giant salmon pink, good	10	.60	.40	.30	100	.25
<b>NEWINGTON</b> (Webb)	1	.10	2—10	4—10	15	.10
Exhibition creamy white, yellow blotch	10	.80	.40	.20		
<b>NINTH SYMPHONY</b> (Pf.)	1	2.50	2.00	1.25	2	.25
New very large salmon red						
<b>NYOKA</b> (Errey)	1	.10	2—15	2—10	20	.10
Exhibition salmon, dark blotch	10	.80	.60	.40		
<b>ODALISQUE</b> (Errey)	1	.20	.15	.10		
Fine large white, scarlet blotch	10	1.50	1.20	.80		
<b>ORANGE LADY</b> (Stevens)	1	.10	2—15	2—10	25	.10
Light orange, suffused pink	10	.80	.60	.40	100	.35
<b>ORANGE PRINCESS</b> (Degroot)	1	.10	2—15	2—10	25	.10
Salmon orange, small crimson feather	10	.80	.60	.40	100	.35
<b>ORANGE SOVEREIGN</b> (Stevens)	1	.15	2—25	.10	10	.10
Orange buff, yellow blotch	10	1.40	1.20	.90	100	.75
<b>OUR SELECTION</b> (Australia)		2—10	3—10			
Exhibition salmon, flaked darker	10	.40	.30	.15	100	.15
<b>OREGON</b> (Ellis)	1	1.25	.75	.40	2	.10
New large light pink, cream throat.						
<b>PARADISE</b> (Pruitt)	1	.30	.20	.10	4	.10
Fine new apricot pink						
<b>PAUL PFITZER</b> (Pf.)		2—10	3—10		25	.10
Medium early reddish purple	10	.40	.30	.15		
<b>PEERLESS PINK</b> (Roozen)	1	.15	.10	2—15	15	.10
Large deep salmon, darker blotch	10	1.00	.70	.40	100	.50
<b>*PELEGRINA</b> (Pf.)		2—10	3—10	5—10	25	.10
Best deep blue	10	.50	.30	.20	100	.25
<b>PENSACOLA</b> (Christ)	1		.75	.50	3	.25
New pure scarlet red						
<b>PHYLIS McQUISTON</b> (Stewart)	1	.15	.10	2—10	8	.10
Beautiful pure pink	10	1.40	.90	.40	100	1.00
<b>*PICARDY</b> (Palmer)		2—10	5—10			
Sensational salmon pink	10	.40	.20	.10	100	.10
<b>PITITI</b> (Hill, New Zealand)	1	.90	.50	.35	3	.10
Salmon apricot, cream throat						
<b>PIRATE</b> (Palmer)	1	.10	2—10	5—10	25	.10
Fine deep purplish rose red	10	.70	.40	.20	100	.25
<b>PRAIRIE GOLD</b> (Corrington)	1	1.50	1.00	.65	1	.20
Very deep golden yellow						
<b>PREMIER HENRY</b> (Palmer)	1	.35	.25	.15	4	.10
Large geranium pink, red blotch	10	2.50	1.80	1.20	100	2.00
<b>PRINCESS YANDA</b> (Stevens)	1	.15	.10	2—10	10	.10
Apricot pink						
<b>QUEEN HELEN II</b> (Salbach)	1	.10	2—10	5—10	15	.10
Fine pink, yellow throat	10	.60	.40	.20	100	.40
<b>QUEEN MARY</b> (Mair)	1	.15	.10	2—10	20	.10
Exhibition creamy pink	10	1.20	.70	.40		
<b>*RAMASSES</b> (Stevens)		2—10	5—10			
Large tall ruffled purple	10	.40	.20	.10	100	.15
<b>RAQUEL</b> (Nitchman)	1	5.00	3.00	1.75	1	.40
Large cream, violet feather						
<b>*RAPTURE</b> (Palmer)		2—10	4—10			
Tall late salmon, creamy blotch	10	.40	.25	.15	100	.15
<b>RECOVERY</b> (Blake)	1	.10	2—15	2—10	15	.10
Fine new salmon red	10	.80	.60	.40	100	.60
<b>RED LORY</b> (Errey)		2—15	2—10	5—10	25	.10
Deep rose red, crimson blotch	10	.60	.40	.20	100	.25
<b>*RED PHIPPS</b> (Briggs)		2—10	5—10		40	.10
Glowing red	10	.40	.20	.10	100	.25
<b>REVERIE</b> (Palmer)	1	.30	.20	.10	4	.10
Light pink and cream	10	2.50	1.80	.80	100	2.00
<b>*RIDEAU</b> (Palmer)		2—10	5—10			
Smokey salmon	10	.40	.20	.10	100	.15



<b>RODERICK DHU</b> (Stephen)		2—.15	2—.10	5—.10	25	.10
Immense ruffled pink	10	.60	.40	.20	100	.25
<b>ROI ALBERT</b> (Lemoine)		2—.10	3—.10		25	.10
Beautiful smoky rose	10	.50	.30	.15		
<b>ROSE WINGS</b> (Crow)	1	.15	.10			
Fine deep rose decorative						
<b>ROSEX</b> (Palmer)	1	.35	.25	.15	4	.10
Salmon scarlet, shading to rose						
<b>ROSE LADY</b> (Christ)	1	.25	.20	.15	4	.10
Fine bronze rose						
<b>R. Y. MAIR</b> (Mair)	1	.60	.40	.20	2	.10
New red						
<b>ROYAL YORK</b> (Palmer)	1	2.00				
Huge new dark red.						
<b>*SENORITA</b> (Salbach)		2—.10	3—.10		25	.10
Large showy red and yellow	10	.40	.30			
<b>SHIRLEY TEMPLE</b> (Pruitt)	1	10.00	7.50	5.00	1	1.00
New large ruffled cream						
<b>SILVER SHEEN</b> (Symons)	1	.25	.15	.10	5	.10
Exhibition pink						
<b>SMILING MAESTRO</b> (Christ)	1	.20	.15	.10	10	.10
Immense outstanding deep salmon rose	10	1.70	1.20	.70	100	.75
<b>SONATINE</b> (Pf.)	1	.20	.15	2—.15	10	.10
Light pink, small red blotches	10	1.60	1.00	.60		
<b>*SPRAY OF GOLD</b> (Palmer)		2—.10	5—.10			
Early deep yellow	10	.40	.20	.10	100	.10
<b>STAR OF BETHLEHEM</b> (Pf.)	1	.20	.15	.10	4	.10
Immense snow white	10	1.80	1.20	.80	100	2.00
<b>STAR OF THE SEA</b>		2—.10	3—.10			
Fine large peach red	10	.50	.30			
<b>SOUTHERN CROSS</b> (Whiteley)	1	.10	2—.10	3—.10	20	.10
Deep clear red	10	.80	.50	.30	100	.40
<b>SULTAN</b> (Crow)	1	.15	.10	2—.15	15	.10
Large velvety rose red	10	1.20	.80	.60	100	.50
<b>*SUNSHINE GIRL</b> (Stevens)		2—.10	5—.10			
Early geranium pink, yellow throat	10	.40	.20	.10	100	.10
<b>STAR PRINCE</b> (Christ)	1	.25	.20	.10	10	.10
Huge light pink						
<b>SUNSHINE SUSIE</b> (Stevens)	1	.15	.10	2—.10	15	.10
Early orange, tinted pink	10	1.20	.80	.40		
<b>*SYMPHONY</b> (Palmer)		2—.10	3—.10	5—.10	40	.10
Immense light pink, cream blotch	10	.50	.30	.20	100	.25
<b>*SWEETHEART</b> (Prestgard)		2—.10	5—.10			
Lovely waxy pink and white	10	.40	.20	.10	100	.10
<b>TAKINA</b> (Burns, New Zealand)	1	1.50	1.00	.50	3	.25
New giant purple						
<b>TANGERINE</b> (Morrison, Australia)	1	.10	2—.10	4—.10	20	.10
Large glowing orange						
<b>THE BOUNTY</b> (Nitchman)	1	8.00	5.00	3.00	1	.50
New lustrous dark red						
<b>THE MOOR</b> (Palmer)	1	.35	.25			
Deep rose red	10	3.20	2.00			
<b>TINTALDRA</b> (Errey)	1	.30				
Pink, red blotches on cream ground.						
<b>TOSCO</b> (Barth, Germany)	1	.10	2—.15	2—.10	8	.10
Velvety red, black throat	10	.90	.70	.40		
<b>TRAGEDIE</b> (Errey)	1	.10				
Orange red, maroon and gold	10	.90			10	.10
<b>TREVONIAN</b> (Pf.)	1	.10	2—.15	2—.10	15	.10
Bright lavender rose						
<b>*TROUBADOUR</b> (Pf.)		2—.10	3—.10		25	.10
Finest clear large purple	10	.50	.30	.15		
<b>VAGABOND PRINCE</b> (Palmer)	1	1.50	1.00	.50	1	.10
Outstanding deep brown, flame blotch					10	.75
<b>*WASAGA</b> (Palmer)		2—.10	5—.10		40	.10
Beautiful buff	10	.50	.20	.10	100	.20
<b>*WURTEMBERGIA</b> (Pf.)		2—.10	5—.10		30	.10
Fine large red, white throat	10	.40	.20	.10	100	.25
<b>*YVONNE</b> (Krelage)		2—.10	5—.10			
Large blush white, rose blotch	10	.40	.20	.10	100	.10
<b>PALMER SEEDLINGS UNDER NUMBER</b>						
26121		2—.10	3—.10		25	.10
Immense salmon pink, cream throat	10	.60	.30	.15		
26895	1	.20	.15	.10	20	.10
Giant smokey rose, red feather	10	1.80	1.00	.60		

#### PREPAID SPECIAL

Not just another offer, but a selection of meritorious varieties, including the "Ribbon Winners." It is our intent to make this special a revelation to all "Glad Shoppers."

We want your investment to pay only the highest premiums of beauty and it is admittedly necessary to make just a little sacrifice in order to include some of these superior varieties in this uniform price.

Our reward will be a pleased customer, and incidentally, the cheapest and best advertising.

Make your selections, no two alike, any four items for \$1.00; any eleven items for \$2.50; or select them, your choice of either one or two alike, 23 items for \$5.00; any one, two or three alike, 50 items, for \$10.00. One medium size Del Rosa included free with each \$2.50 order. One large and two medium size Del Rosa with a \$5.00 order. One large, five medium size Del Rosa together with one medium size Vagabond Prince with a \$10.00 order. This additional to premium bulbs offered elsewhere on large orders.

Alayne		1—S	Gunvor	1—M
Amador	4—L		Heritage	2—M
Arabella		1—M	Hercules	1—L
Betsy Bob Up	1—L	2—S	Hinemoa	2—L 2—M
Betty	2—L 2—M		Irene	2—L 3—M
Betty Brown Eyes	4—L		Jessie	4—L
Bob White	1—L 3—M 2—S		Palmer Seedling	
Canberra	5—L		No. 26121	2—L 4—M
Carmenia	2—L 2—M		Palmer Seedling	
Champlain	2—L		No. 26895	1—L 1—M
Christabel	2—L 2—M		Pirate	2—L 3—M
Dr. Hoag	1—L 1—M		Kewpie	4—L
Edith Robson	3—L 2—M		Lady Marie	3—L 2—S
Flaming Meteor	2—L 2—M		Lausanne	1—L
Gate of Heaven	2—L 2—M		Lucifer	2—L 2—M
Gertrude Grey	1—L	1—S	Madelon	1—L
Gladys Clegg		1—M	Maunga	
Golden Chimes	2—L 2—M		Milford	1—M 1—S
Golden Cup	2—L 3—M		Miss New Zealand	1—S
Golden Flame	2—L	2—S	Moon Maiden	3—L







Mrs. E. J. Heaton	1—L	1—M	Queen Mary	2—L		
Mr. J. S. Bach	1—L		Recovery	1—L	2—M	2—S
Mr. Wm. Cutliberts'n	2—L	3—M	Reverie	1—L	1—M	
Neitherland Prince	2—L	4—M	Red Lory	4—L		
Odalisque	1—L	1—M	Star of Bethlehem	1—L	1—M	
Paradise	1—L		Star of the Sea	5—L		
Orange Lady	4—L		Smiling Maestro	1—L	1—M	
Orange Princess	2—L	2—M	Sonatine	1—L	1—M	
Phyllis McQuiston	1—L	2—M	Southern Cross	2—L	2—M	
Premier Henry	1—L		Tangerine	2—L	2—M	
Queen Helen II	2—L	2—M 2—S				

The additional items in this special are in uniform quantitiy. Your choice of sizes: either 3—L, 4—M and 4—S in each item or 3—L and 6—M in each item (state preference).

AFLAME	DUNA	PELEGRINA
BAGDAD	EMLIE AUBRUM	PICARDY
BETTY CO-ED	EMMA	RAMASSES
BETTY NUTHALL	GOLDEN ANNIVERSARY	RAPTURE
BLEEDING HEART	GOLDEN POPPY	RED PHIPPS
BILL SOWDEN	JANET	RIDEAU
BLUE DANUBE	KING ARTHUR	SENORITA
BRIGHTSIDE	LOTUS	SWEETHEART
CHAS DICKENS	MAID OF ORLEANS	SPRAY OF GOLD
COMMANDER KOEHL	MAMMOTH WHITE	SUNSHINE GIRL
CONSTANCY	MARY ELIZABETH	SYMPHONY
CORONATION	MARGARET FULTON	TROUBADOUR
DEBONAIR	MILDRED LOUISE	WASAGA
DREAM O'BEAUTY	MINUET	WURTEMBERGIA
DR. MOODY	MRS. F. E. BENNETT	YVONNE
	MRS. T. E. LANGFORD	

You will find the above varieties marked (\*) in the complete price list, and if you wish any of these items in a larger quantity and in assorted sizes that will extend the blooming period and make better bulbs for next year's planting, we will be pleased to make them up in that way and include bulblets if you ask for them. You may have any size assortment you prefer from 25c to \$1.00 each and we will give you a much better value than the listed price.

To those who do not care to have your bulbs labeled, you may have 100 large size bulbs for \$3.00 and choose your own collection by confining your selections to all of any fifteen of these same varieties marked (\*). We will then make up this collection with from five to ten bulbs of each variety selected. This eliminates the chance of receiving varieties you do not care for in a collection.

You may have the same bulbs in mixed sizes (medium and large) for \$2.50; in medium size for \$2.00. Fifty bulbs in the same fifteen varieties at one-half these prices; and we will make up collection with from two to five bulbs of each variety selected. We will also make up an unlabeled collection (our selection) and use thirty splendid varieties in this at the same prices. On all orders including collections we give extra, labeled samples in superior and newer varieties for trial, and also assure you that we will not be forgetful of generous overcount.

Economy of distribution does not permit the expense of an elaborate catalogue and does not place us in position to use a great deal of fan flare in extolling the merits of many varieties which are really deserving of it; however, it will be noted that a considerable number of these forty-six items which represent the entire list in the price range marked (\*) are superior and newer varieties that are selling for more, and it is gratifying to know that we can pass this saving on to you.

This is your break to make your money go farther. We want your Glad orders. Will appreciate this business and know that we can retain it.

### WHOLESALE SPECIAL

F. O. B. Henry, Nebr.

This represents a rock bottom price on good varieties in which our stocks are plentiful, and the only offer in our entire list that is not prepaid. Bulbs and bulblets are priced per 100; 25 bulbs at the 100% rate.

	Large	Medium	Small	Bulblets
AFLAME	\$2.80	\$1.00	\$ .50	\$ .10
BAGDAD	1.80	1.00	.50	
BETTY CO-ED	2.40	1.40	.70	.15
BILL SOWDEN	2.20	1.40	.70	.10
BOB WHITE		3.60	1.80	.50
COMMANDER KOEHL	2.20	1.40	.70	.10
CONSTANCY		1.40	.70	.15
CORONATION		1.40	.70	.15
DEBONAIR		2.20	1.40	.20
DREAM O'BEAUTY	3.00	1.80	1.00	.10
DUNA		2.20	1.20	.20
EMMA	2.80	1.40	.70	.10
GOLDEN ANNIVERSARY	2.80	1.40	.70	.10
KING ARTHUR		2.20	1.40	.20
LADY MARIE	4.40			.40
LOTUS		1.40	.70	.15
MAID OF ORLEANS	3.00	2.00	1.20	.20
MAMMOTH WHITE	2.40	1.20		.10
MARGARET FULTON		1.00	.60	.10
MARY ELIZABETH		2.00	1.00	.20
MILDRED LOUISE	3.60	2.20	1.00	.20
MINUET	2.00	1.40		.15
MRS. F. E. BENNETT		1.60	.80	.15
MRS. T. E. LANGFORD	2.80	1.40	.70	.15
NEITHERLAND PRINCE	4.40	2.40	1.00	.20
PELEGRINA		2.20	1.00	.20
PIRATE		2.40	.80	.20
PICARDY	1.40	.80	.40	.10
RAMASSES	2.00	1.20		.10
RAPTURE		1.80	1.00	.10
RED PHIPPS	2.60	1.60	.80	.20
SMILING MAESTRO		9.00	5.00	.70
SPRAY OF GOLD	1.80	1.00	.70	.10
SWEETHEART	2.80	1.40	.80	.10
SYMPHONY		2.20	1.40	.20
WASAGA		1.40	.70	.20
WURTEMBERGIA	3.00	2.00	1.20	.20
YVONNE	2.00	1.00	.50	.10



In addition to all premium bulb offers and if you wish to pay the express charges on any \$10.00 retail order selected from this list including collections or specials (except the wholesale special only) and also pay the express charges on this premium, we will send you free a small wren bird house constructed out of crystal and mineral-bearing rock in practically all colors of the rainbow.

This offer is made expressly for the purpose of introducing and advertising the attractive creations that we make from colorful rock formations.

Our one stipulation in this is that at least one-half of your order represents items that are not priced for more than 25c each. It will pay you to make up a club order with your "Glad Fan Friends" to get this, and it will pay us to get our rock work introduced in your locality. The word "lovely" is much overworked, but we know of no other better fitted to describe this little "gem" for the garden. Hang this up in your rockery and your visitors will not be confined to just wrens.

This bird house sells for \$3.50 each and a larger size for \$4.50 each, f. o. b. Henry, Nebr. The various rock specimens are identical with the type used in our new Fan Shape Glad vases that have no rival in beauty. They are 16 inches tall, 10½ inches by 5½ inches opening and priced at \$5.00 each, f. o. b., Henry, Nebr.

All bulbs priced subject to depletion of stock. We would suggest early orders to be certain of your requirements being filled complete. Remittance of 25 per cent cash will hold order, and balance can be paid at such time as you desire shipments in the spring.

We like the names of those interested in growing Glads and anyone who cares to send us three or four names and addresses with their order has a chance to win a one dollar reward in bulbs for this kindness, viz: You may select from our list, and additional to your order, bulbs to the total value of \$1.00, and in the event we receive orders aggregating \$5.00 or more as a result of these names, your selections will go forward free and prepaid.

Do not send us over four names as we feel that more would be unprofitable.

May this more prosperous year of 1937 bring to you Health, Peace and Plenty. May nature smile upon every Glad row you plant and yield an abundance of beauty, and may all your "Glad Dreams" prove a reality. We are grateful to you for your nice orders the past season, and we very much appreciated the opportunity to serve you.

It was YOU who put us on the map in growing Glads commercially, and the urge in common with all of us is to grow only the worthwhile varieties that give us the thrill "we just must have."

We are not conducting a fire sale to dispose of obsolete and inferior varieties, but feel we have listed only those that will give satisfaction.

There is no miracle connected with our money-saving prices other than it has been necessary to keep down our overhead and cut our advertising expense to a minimum in order to make these prices possible. Our hat is in the ring to make friends and our constant aim to serve you better will always be in the picture.

## Holloway's Dream Garden

"The Home of Unselfish Service"

HENRY, NEBRASKA